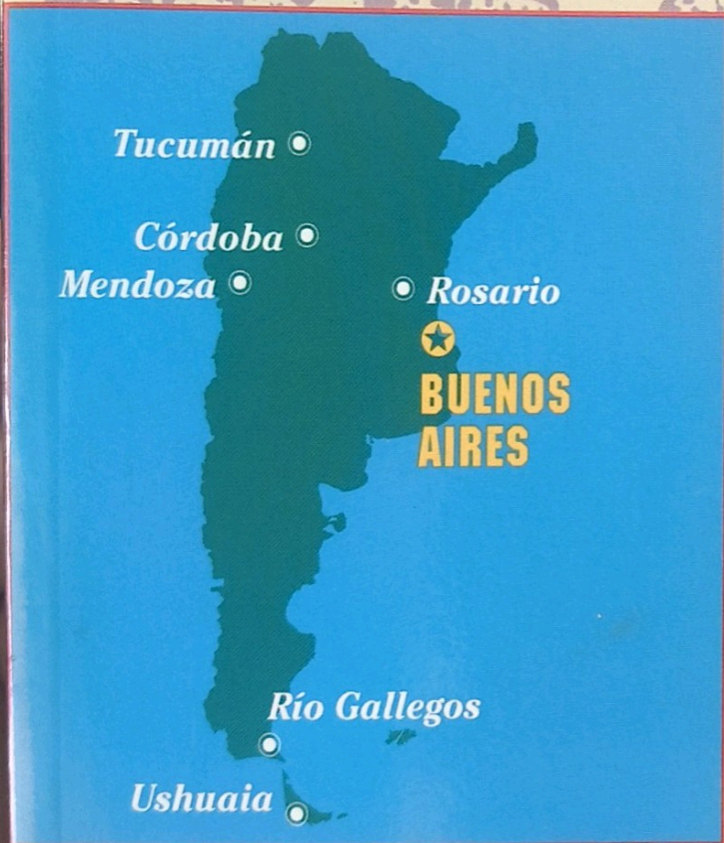




# ARGENTINA

## BUSINESS



THE  
PORTABLE  
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DOING  
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## ARGENTINA

Argentina has become one of the world's economic success stories. With a return to political and financial stability and a new openness to foreign participation, the country is showing that it is serious about becoming a major player in the international economy. Long known for the commodity products of its famous pampas, the country is fast becoming a power to be reckoned with as it directs the talents of its cosmopolitan workforce toward more sophisticated products.

**FOR BUYERS:** Argentina, a world class producer of agricultural and livestock products, is becoming known as a major regional supplier to the automotive industry; its new focus on nontraditional, higher-value-added export products offers a range of opportunities for those looking for new sources.

**FOR SELLERS:** To upgrade its productive system Argentina needs a broad range of raw materials, intermediate components, and capital goods; its people are also avid consumers of foreign products.

**FOR MANUFACTURERS:** Argentina—whose workforce is South America's most highly educated—is opening itself to foreigners looking to find competitive locations from which to operate internationally, as well as to serve growing Latin American markets, particularly Mercosur.

**FOR INVESTORS:** Argentina welcomes foreign investment, both in its financial markets and in its business sectors, which are now largely open to outsiders.

## ARGENTINA

BUSINESS

**The Portable Encyclopedia for Doing Business with Argentina** is an unmatched resource for capitalizing on opportunities in Argentina. Whether you are importing, exporting, or investing, you will find a wealth of detailed information that will keep you ahead of the competition.

**CONTRIBUTORS INCLUDE:** Auerbach International; Baker & McKenzie; CIGNA Worldwide; Ernst & Young; Fundación Invertir Argentina; the International Monetary Fund; Martindale-Hubbell International Law Guides (Reed Publishing); and other corporate specialists and trade promotion groups.



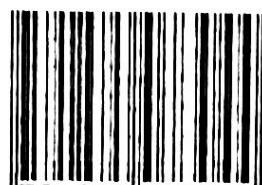
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1505 Fifth Avenue  
San Rafael, CA 94901 • USA

Cover design: Brad Greene/Peter Jones

ISBN 1-885073-04-6



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